



InData Labs

GLOBAL AI ADOPTION landscape and emerging trends for 2026

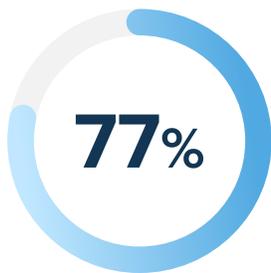
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The last few years have been decisive for the adoption of artificial intelligence among companies. Business owners, entrepreneurs, and tech enthusiasts worldwide increasingly recognize the full potential

of automation and AI in driving innovation, enhancing efficiency, and strengthening business resilience in today's competitive landscape.



of the companies use AI or are planning to use it in their business.

AI Statistics

In this paper, we'll take a look at the current status of AI adoption by industry, the main blockers that hamper implementations, and AI trends to follow

in 2026. In the final part of our white paper, you will find actionable guidelines on how to choose the right AI vendor for your automation journey.

AI ADOPTION IS NOW MAINSTREAM

AI adoption among companies is accelerating rapidly, as businesses across industries recognize its potential to boost efficiency, enhance decision-making, and drive innovation. From automation to advanced analytics, organizations are increasingly investing in AI to stay competitive in a data-driven world.



AI ADOPTION IS NOW MAINSTREAM:

78% of organizations reported using AI in 2024 (up from ~55% the year before).

Stanford

GENERATIVE AI SURGED QUICKLY:

use of generative AI jumped dramatically in 2024, with many firms reporting regular use in at least one function, and adoption continues to grow through 2025.

McKinsey & Company

MATURITY GAP REMAINS:

a sizable share of firms spend heavily on GenAI but still struggle to prove ROI or keep projects operational long-term; high-maturity organizations show far better trust and staying power.

Gartner

WHAT IS THE CURRENT STATE OF ARTIFICIAL INTELLIGENCE?

This year, the figures demonstrate the strong maturity of AI technology. More than ever before, businesses are pursuing to successfully leverage intelligent

algorithms to support both internal and external applications. The overall percentage of AI-friendly companies has surged as well.

The global AI market is set to grow by nearly 5x by 2030

Exploding Topics



AI market growth projections

Exploding Topics

Year	Market Size	Change Over Previous Year
2024	\$233.46 billion	-
2025	\$294.16 billion	↑ \$60.7 billion
2026	\$380.05 billion	↑ \$85.89 billion
2027	\$491.03 billion	↑ \$110.98 billion
2028	\$634.41 billion	↑ \$143.97 billion
2029	\$819.66 billion	↑ \$185.25 billion
2030	\$1.06 trillion	↑ \$240.34 billion
2031	\$1.37 trillion	↑ \$310 billion
2032	\$1.77 trillion	↑ \$400 billion

Generative AI is moving from pilot experiments to everyday tools, with adoption continuing to climb in 2025 as models, guardrails, and integrations mature.

Executives are shifting focus from “try it” to scaling with governance and ROI, expanding use across core business functions.

According to [McKinsey](#),

21% of the survey respondents reporting genAI use by their organizations say their organizations have fundamentally redesigned at least some workflows.

1/3 of respondents report that their organizations are scaling practices for genAI.

Organizations are most often using genAI in marketing and sales, product and service development, service operations, and software engineering.

The rising GenAI adoption rates are complemented by increasing investment. Larger budgets are also an indication of artificial intelligence coming of age in both small and large-scale enterprises.



AI implementation costs range from \$5,000 to 25K+ depending on the project size, complexity, and scope, starting from development of a Proof-of-Concept.

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AI MARKET SHARE BY REGION

The global AI market is expanding rapidly, with different regions driving growth through innovation and investment. This chart highlights how AI market

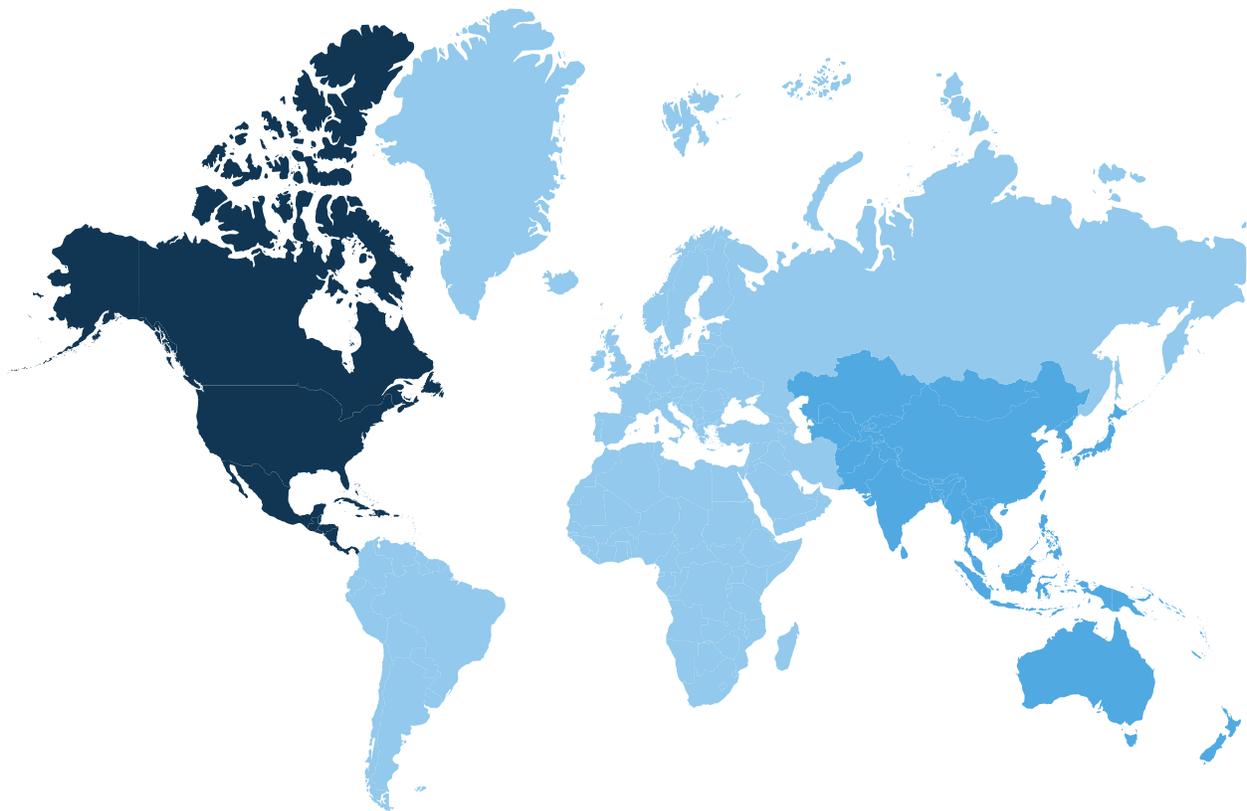
share is distributed worldwide, revealing the key regions leading the transformation.

Artificial intelligence market

Trends, by region, 2025 - 2033

● Largest market ● Fastest growing market

Grand View Research



36%

North America

According to research, North America leads the global artificial intelligence market by revenue, accounting for roughly 36% of the total share. Explore more U.S. AI market size statistics for additional insights.

US AI market size is expected to reach **\$851.46 billion by 2034.**

Precedence Research

GenAI market size is expected to reach **\$1,005.07 billion by 2034.**

DemandSage

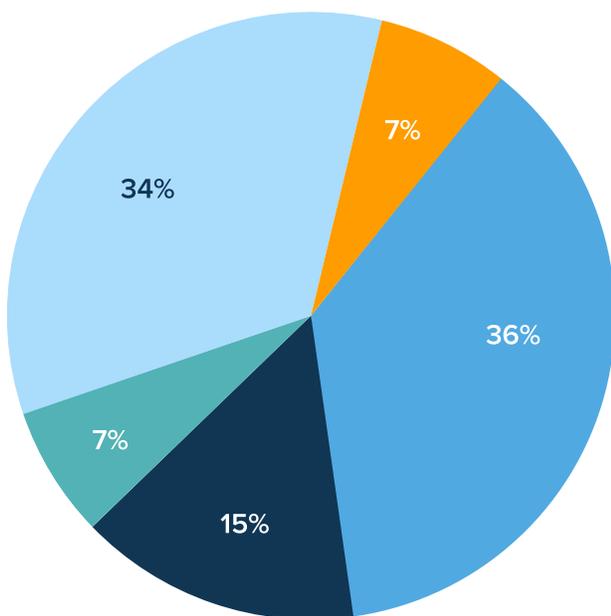


AI ADOPTION BY TECHNOLOGY

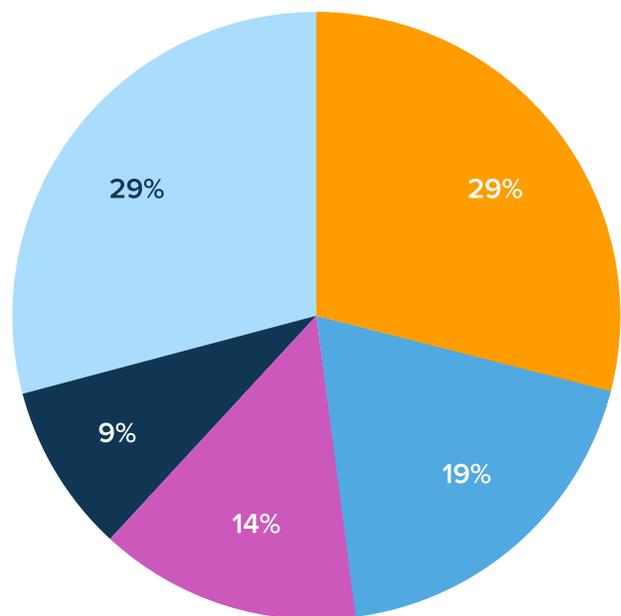
AI technology is rapidly evolving, transforming industries with smarter automation and data-driven insights. From business to daily life, its impact will only

grow in the coming years — look at the chart to learn which technologies will be used soon.

● Artificial intelligence ● Internet of things ● Blockchain ● Electric vehicles ● Solar photovoltaic ● Other



2023
\$2.5tn



2033
\$16.4tn

UN Trade and Development

AI ADOPTION BY INDUSTRY

The past decade has seen a surge in the adoption of smart systems across all industries. From retail to healthcare to manufacturing, businesses of all sizes

are turning to AI to improve their operations and better serve their customers.

Industry	Adoption level (2025)	Notes
Software / IT	Leader	Broad production use; strong genAI uptake; highest maturity/value realization.
Telecommunications	Leader	Network ops automation; customer-care copilots in production.
Financial Services (Fintech/Banking/ Insurance)	High	Mature risk/fraud ML; rapid genAI pilots in CX/ops.
Healthcare	Medium	Growing use (coding, triage, imaging assist) but uneven productionization.
Manufacturing	Medium–Low	Vision/QC and predictive maintenance pockets; US adoption ~16% vs services ~25%.
Energy & Utilities	High (exploration)	≈74% report implemented or exploring AI; grid forecasting, maintenance.
Retail / CPG	Medium	Demand forecasting, pricing optimization, genAI for content scaling.
Public Sector	Medium–Low	Pilots expanding; governance & procurement slow rollouts.
Real Estate & Construction	Low	Early pilots (estimating, safety vision); limited production use.
Chemicals & Materials	Low	R&D use rising; enterprise deployment lagging.
Fashion / Apparel	Low	Limited production AI; some genAI content and demand pilots.

Finance



Smart systems are rapidly transforming the finance and banking industries. By automating repetitive and time-

consuming tasks, machine learning algorithms allow employees to focus on more strategic business tasks.

The global AI in Finance Market size will be **USD 39624.6 million** in 2025. It will expand at a compound annual growth rate (CAGR) of 31.30% from 2025 to 2033.

Cognitive Market Research



70% of CFOs say their teams are moving faster and delivering more with AI.

Mostly Metrics



75% of finance leaders expect agentic AI to become routine by 2028.

BCG

1 in 5

finance teams already see ROI from AI initiatives above 20% – and many more expect breakthroughs ahead.

BCG

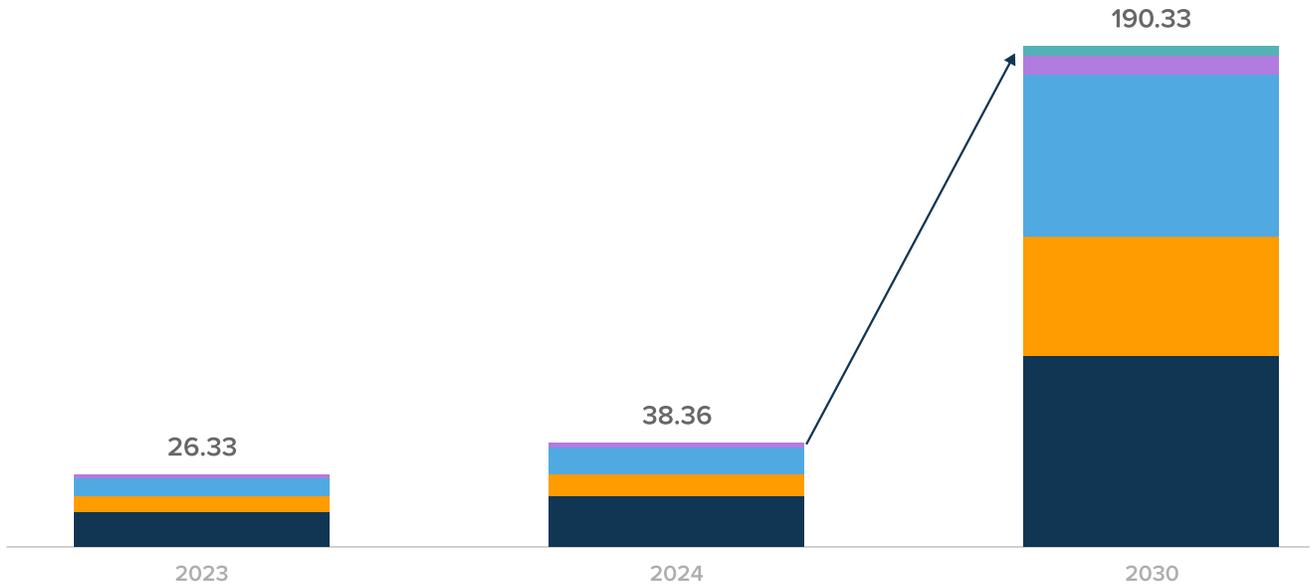
Leading teams run **10 to 11** AI use cases at once.

BCG

AI in finance: market size & share

Markets and Markets

● North America ● Europe ● Asia Pacific ● Middle East & Africa ● Latin America



The financial AI market is expanding rapidly, driven by its transformative impact on financial services. As AI adoption accelerates across the industry, institutions are leveraging it to boost efficiency, reduce costs, and elevate the customer experience.

For example, banks are using AI to process alternative data, like rent and utility bills, to extend credit to

underserved populations. AI also facilitates smoother customer sentiment analysis and market intelligence by interpreting unstructured data like emails, images, voice messages, and social media updates. These innovations not only make operations easier but also help deliver more inclusive financial services. With these advancements gaining momentum, it's clear that AI is redefining what's possible in finance.



Benefits of AI adoption in finance

Learn how AI is being adopted in finance to streamline processes and enhance decision-making. Explore the

ways it is transforming the industry and improving efficiency.

Improved decision-making

Faster transaction processing

Enhanced fraud detection

Better risk management

Reduced operational costs

Streamlined compliance and regulatory

Personalized customer experiences

Optimized investment strategies

Improved financial forecasting

Enhanced cybersecurity

Healthcare



AI is becoming mission-critical in healthcare because it tackles the sector's biggest pressures at once: rising demand, clinician shortages, and exploding data volumes.

By turning multimodal data (images, labs, notes, wearables) into timely insights, AI helps move care from reactive to proactive—catching risk earlier,

personalizing treatment, reducing diagnostic error, and streamlining operations.

For providers, that means better outcomes and throughput; for payers and regulators, improved quality, safety, and cost control; and for patients, faster access, continuous monitoring, and more equitable, consistent care.

The global AI in healthcare market size is to reach **USD 187.69 billion** by 2030, growing at a CAGR of 38.62% from 2025 to 2030.

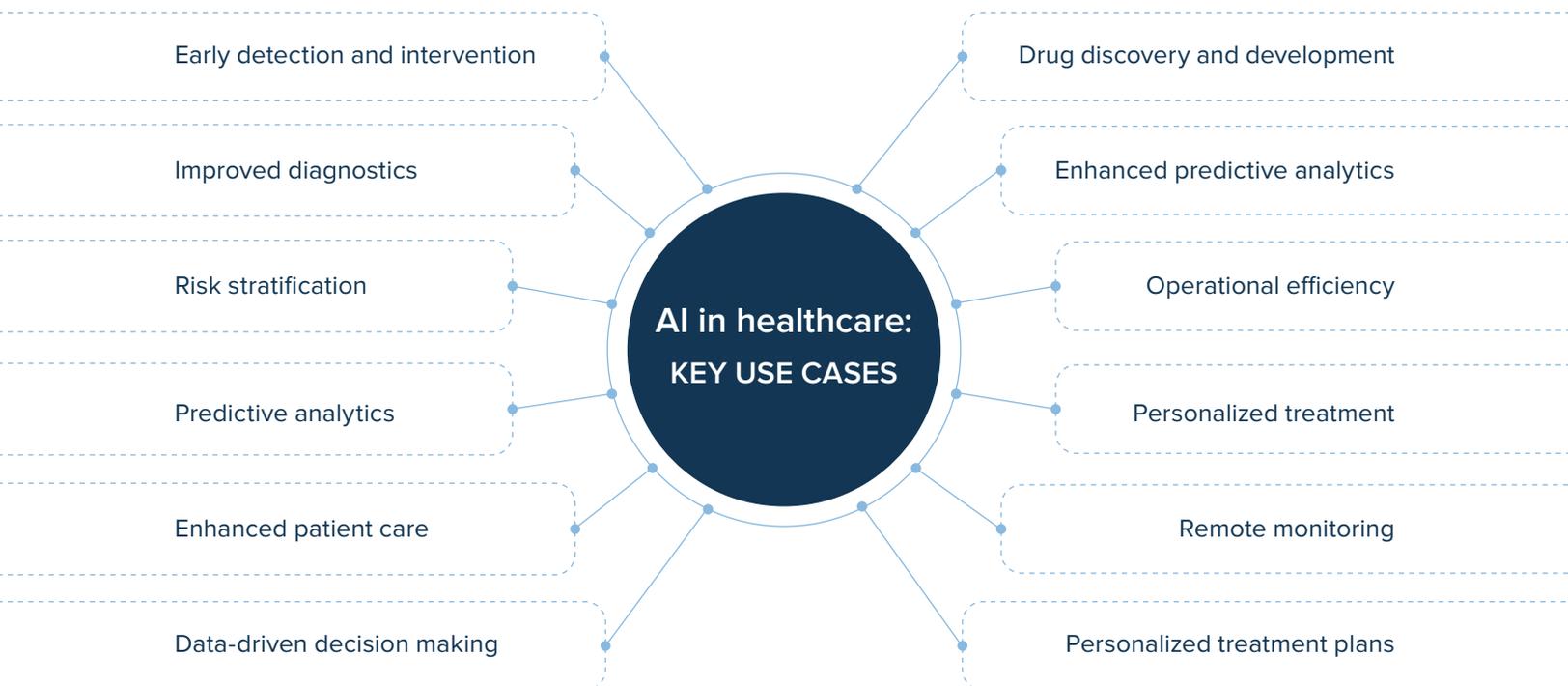
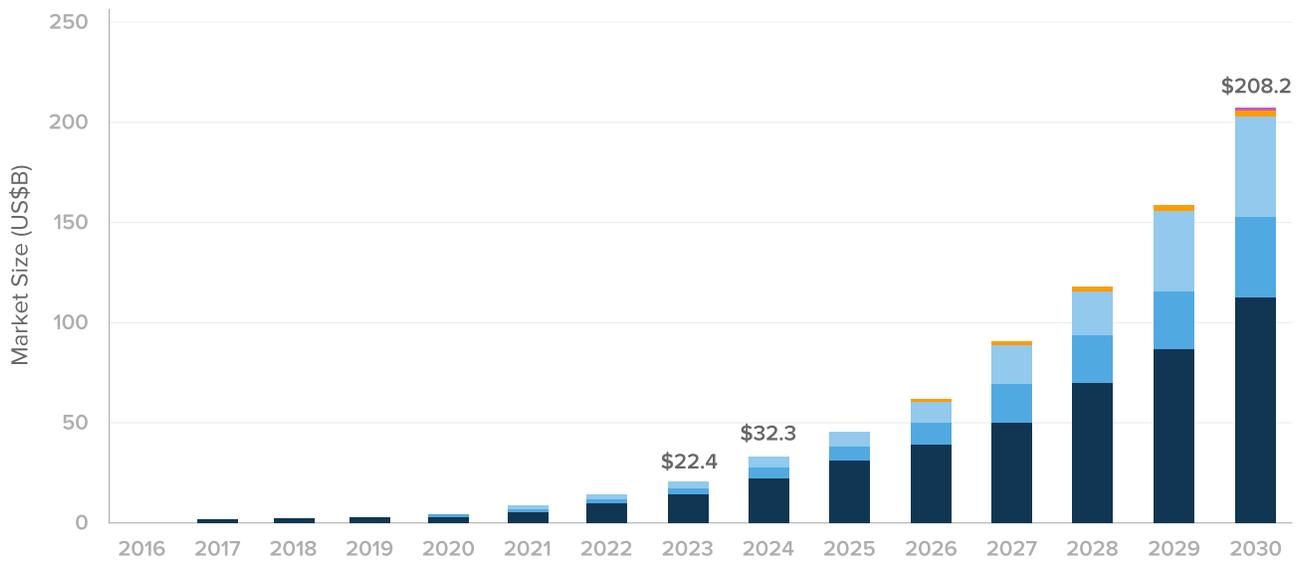
Grand View Research

AI in healthcare market

Size, by region, 2016 - 2030

● MEA ● Latin America ● Asia Pacific ● Europe ● North America

Grand View Research



Benefits of AI adoption in healthcare

Improved diagnostics through AI-powered imaging

Faster and more accurate decision-making

Automation of administrative tasks

Personalized medicine and enhanced patient care

Accelerated drug discovery

Reduced operational costs and resource allocation

Improved regulatory compliance

Enhanced patient safety

E-commerce and retail



AI powers personalized shopping at scale—from real-time recommendations and dynamic pricing to AI search/visual search that turns browsing into buying.

Retailers use it to forecast demand, optimize inventory and fulfillment, reduce fraud/returns, and automate service with chatbots and agents—lifting conversion while cutting costs end to end.

The global AI in retail market size is to reach **USD 40.74 billion** by 2030, growing at a CAGR of 23.0% from 2025 to 2030.

Grand View Research



of retailers plan to increase AI spending.

NVIDIA



of retailers plan to increase AI infrastructure investment.

NVIDIA

The global AI in E-commerce market size is predicted to surpass around **USD 64.03 billion** by 2034, representing a healthy CAGR of 24.34% between 2024 and 2034.

Precedence Research

Artificial intelligence in E-commerce market size 2023 to 2034 (USD billion)

Precedence Research



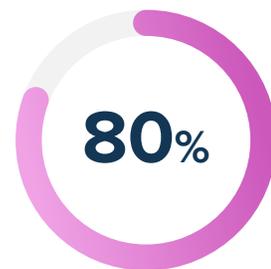
of companies are using or testing AI.

REP



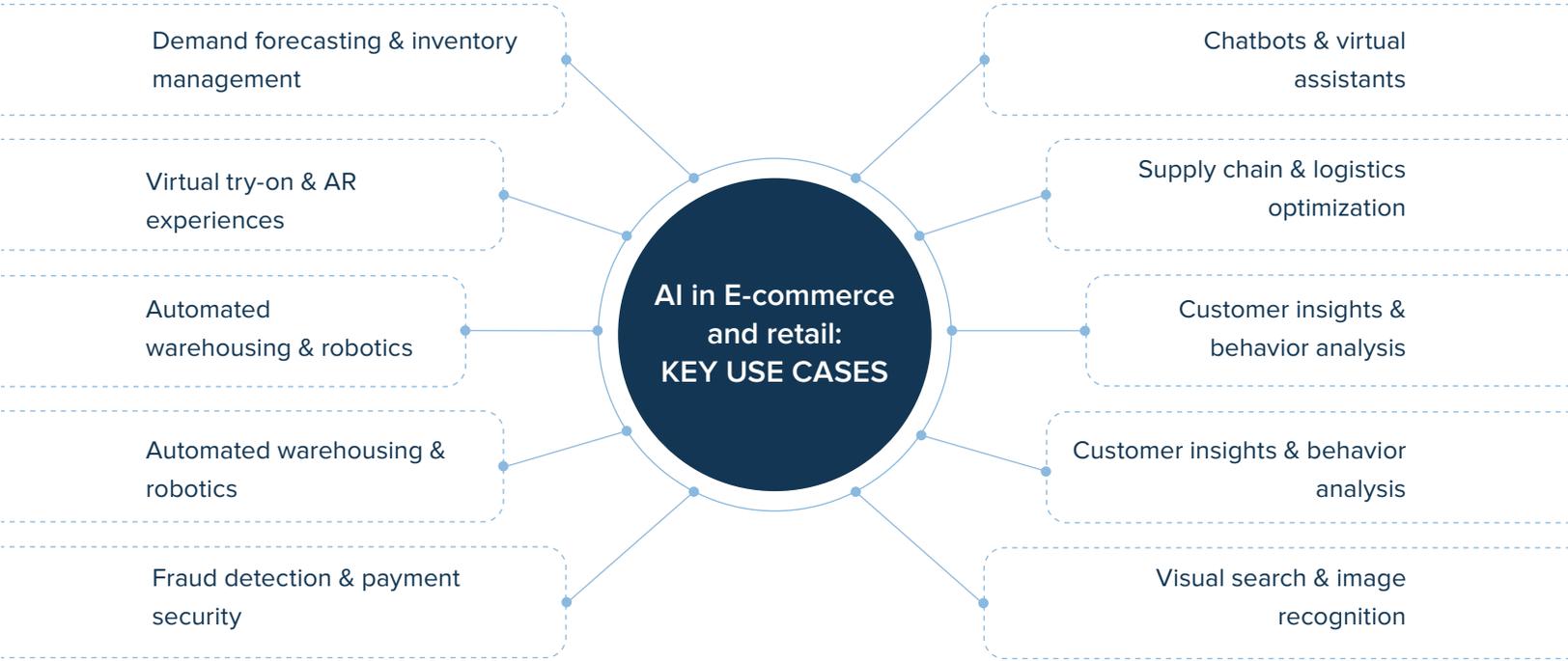
of E-commerce businesses see AI agents as a competitive advantage.

SellersCommerce



of retail and E-commerce businesses use AI chatbots or plan to use them in the near future.

SellersCommerce



Benefits of AI adoption in retail and E-commerce



Automotive



AI is now core to the automotive shift from hardware-centric cars to software-defined vehicles—powering ADAS/autonomy, in-cabin intelligence, predictive maintenance, and over-the-air optimization. It also

drives value off the road: computer vision and analytics boost manufacturing quality and yield, while demand/supply-chain forecasting reduces costs and speeds time-to-market.

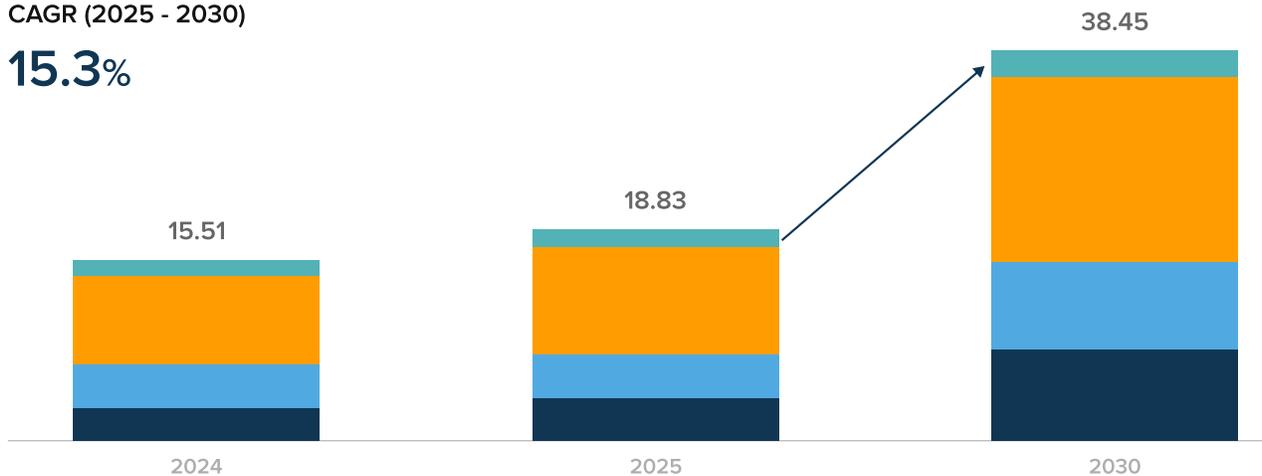
Automotive AI market size & share

● North America ● Asia Pacific ● Europe ● RoW

[Markets and Markets](#)

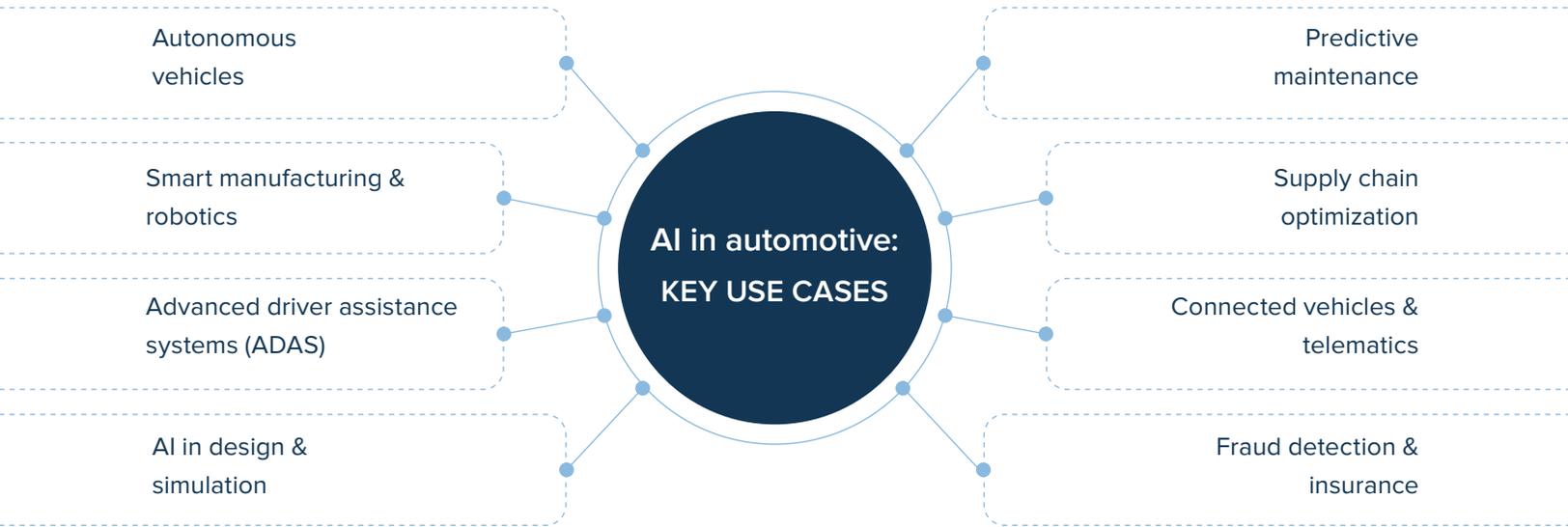
CAGR (2025 - 2030)

15.3%

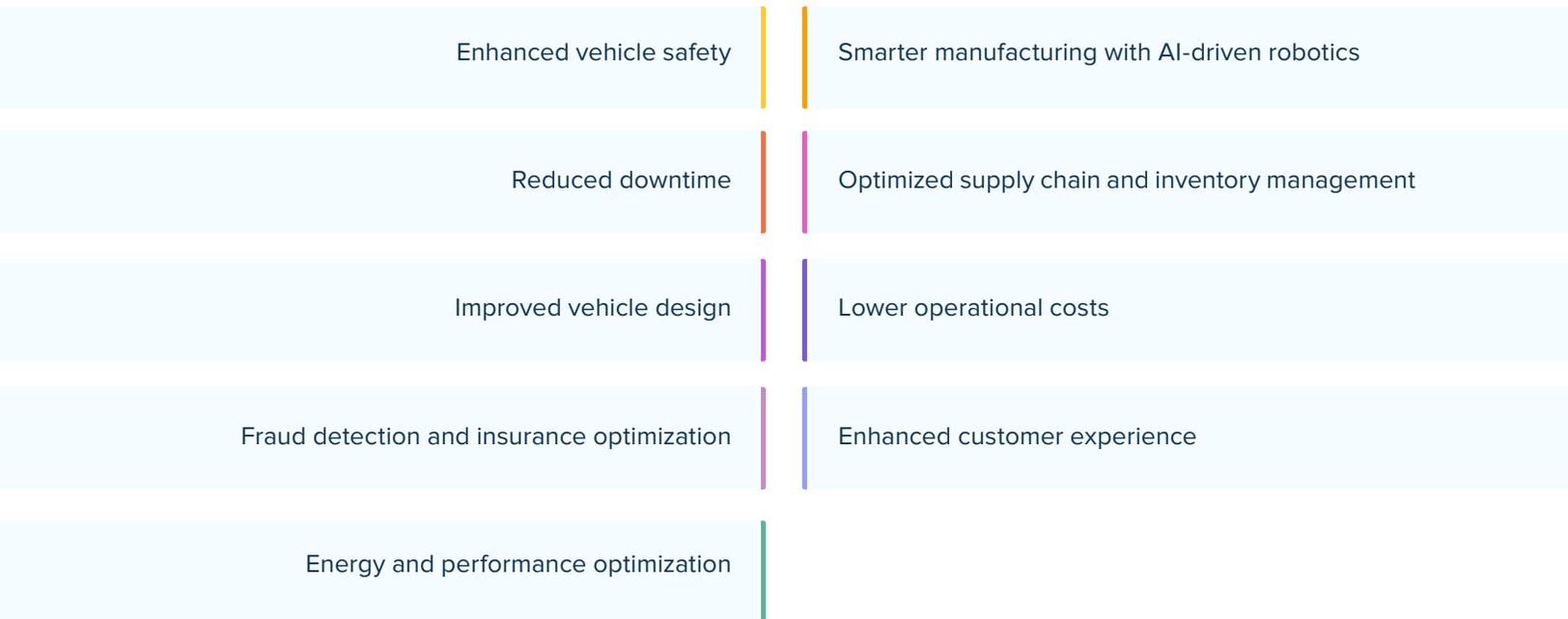


The automotive AI market is to reach **USD 38.45 billion** in 2030, growing at a CAGR of 15.3% from 2025 to 2030.

[Markets and Markets](#)



Benefits of AI adoption in automotive



Marketing



AI has become the engine of modern marketing—powering hyper-personalization, creative generation, and experimentation at a scale humans can't match. It improves targeting, attribution, and spend

optimization in real time, automates routine work (from segmentation to copy variants), and turns data across channels into measurable ROI.

The global AI in marketing market size is to reach **USD 82.23 billion** by 2030, growing at a CAGR of 25.0% from 2025 to 2030.

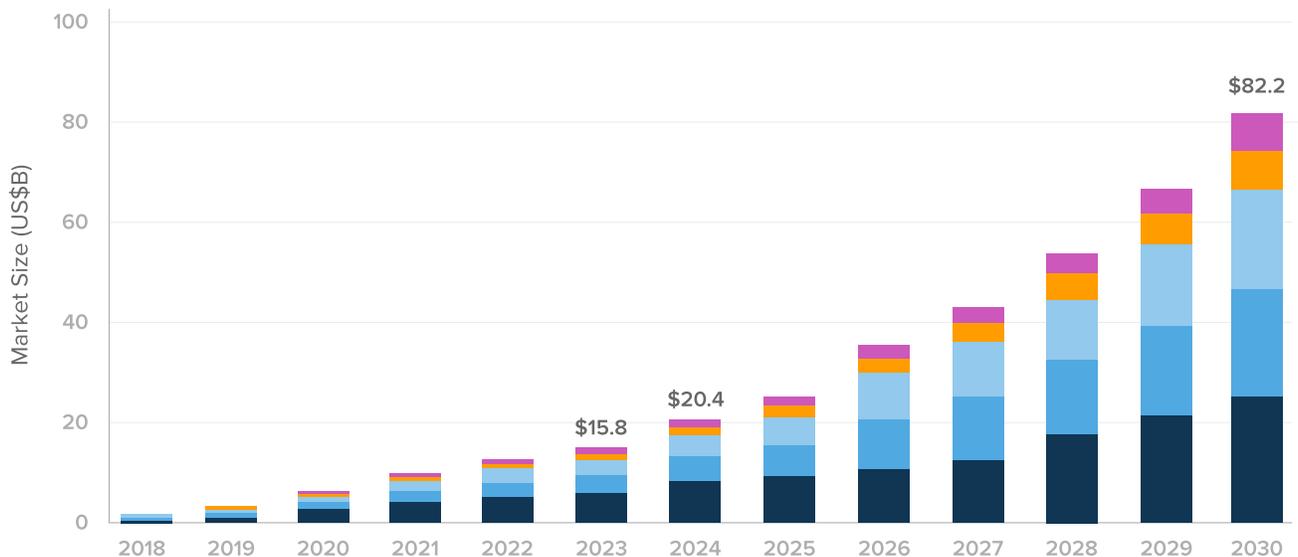
Grand View Research

Artificial intelligence (AI) in marketing market

Size, by region, 2016 - 2030

● MEA ● Latin America ● Asia Pacific ● Europe ● North America

Grand View Research





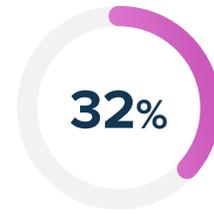
69% of marketing professionals feel excited about AI technology and its impact on their jobs.

SurveyMonkey



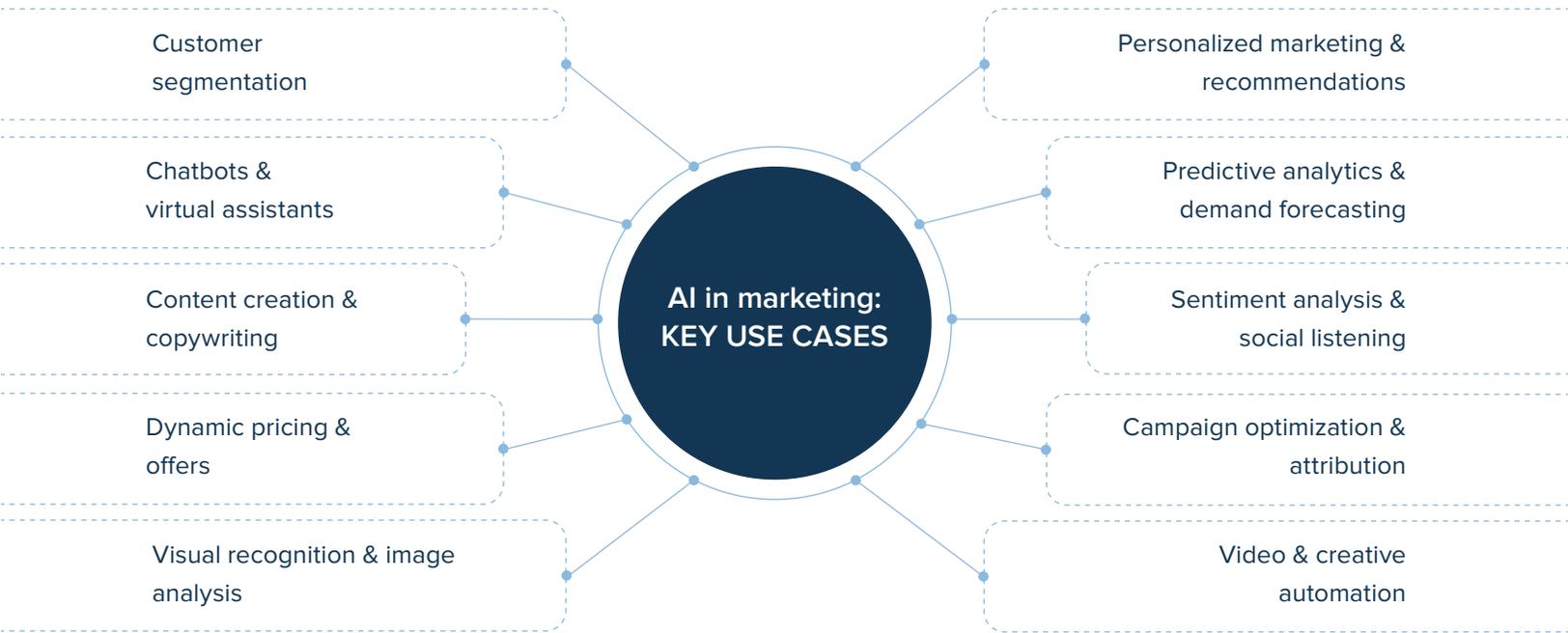
56% of marketers say their company is taking an active role in implementing and using AI.

SurveyMonkey



32% of marketing organizations have fully implemented AI.

Salesforce



Benefits of AI adoption in marketing

AI makes marketing more efficient, measurable, and responsive to ever-changing consumer needs.



Manufacturing



AI is now a cornerstone of modern manufacturing—using computer vision for defect detection, predictive maintenance to cut downtime, and digital twins to optimize lines before changes hit the floor.

It also sharpens demand and supply-chain forecasting, boosts overall equipment effectiveness, reduces scrap, and enables flexible, data-driven production at scale.

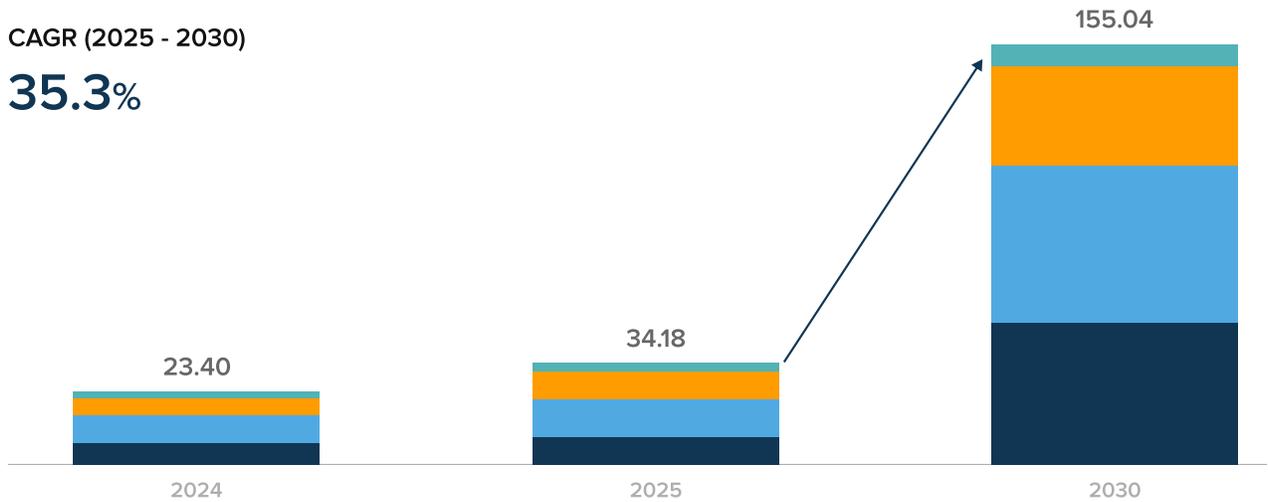
Manufacturing AI market size

● Asia Pacific ● North America ● Europe ● RoW

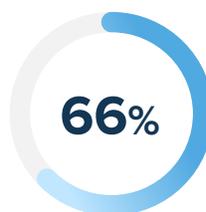
Markets and Markets

CAGR (2025 - 2030)

35.3%



Manufacturers have reported a significant 50% reduction in production time through the implementation of AI.

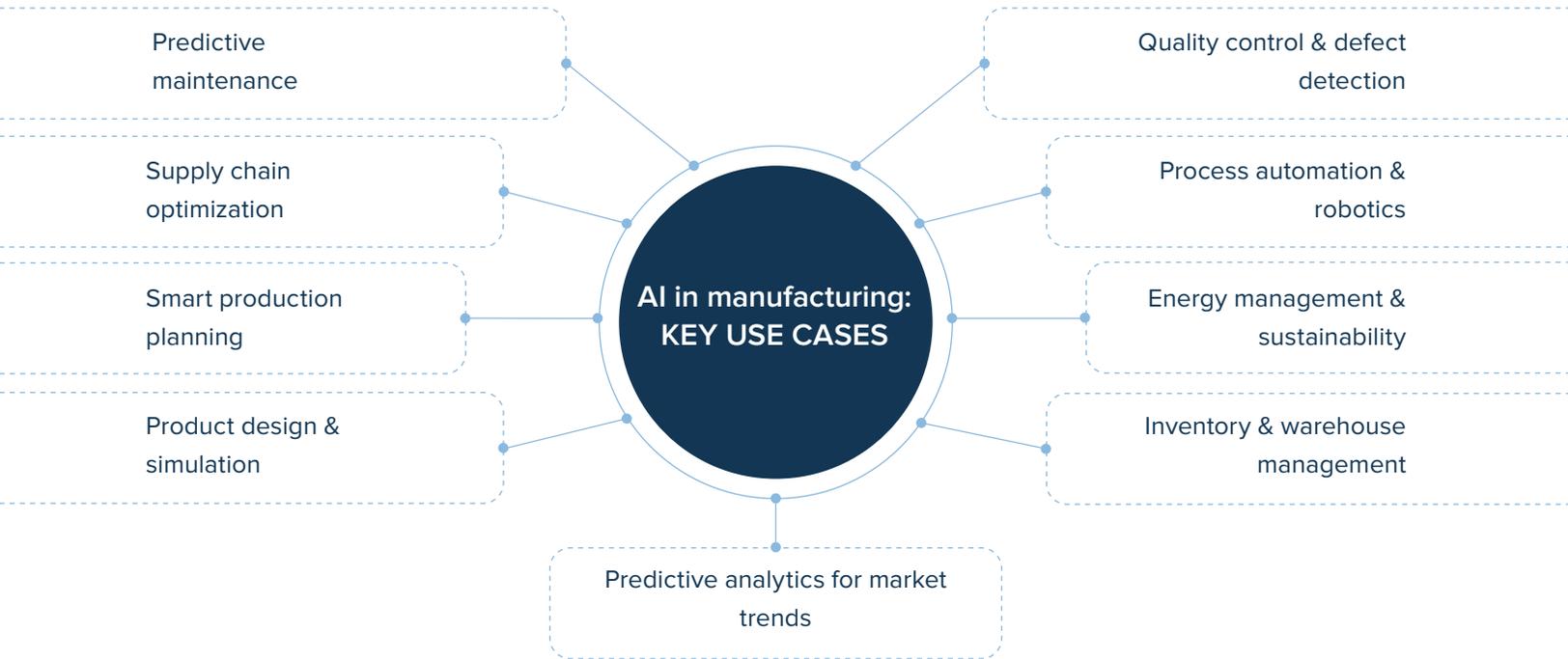


A notable 66% of manufacturers using AI in their daily operations report a strong reliance on transformative technologies.

All About AI

General Electric reduced unplanned downtime by 10-20% using AI.

Profess



Benefits of AI adoption in manufacturing

Increased operational efficiency	Reduced downtime
Improved product quality	Optimized supply chain management
Enhanced production speed and consistency	Lower operational costs
Faster innovation and product development	Better resource allocation
Data-driven decision-making	Improved safety

Energy and utilities



AI helps energy companies predict and balance how much power people will use, so the lights stay on and costs stay down. It spots problems early (like equipment wear or leaks), helps fix outages faster, and makes

better use of renewables like wind and solar. It also powers smarter customer programs—think fairer rates, tips to save energy, and easier EV charging.

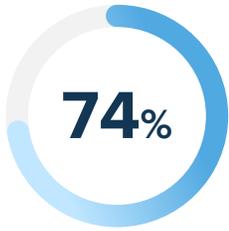
AI in energy market size 2025 to 2034 (USD billion)

Precedence Research



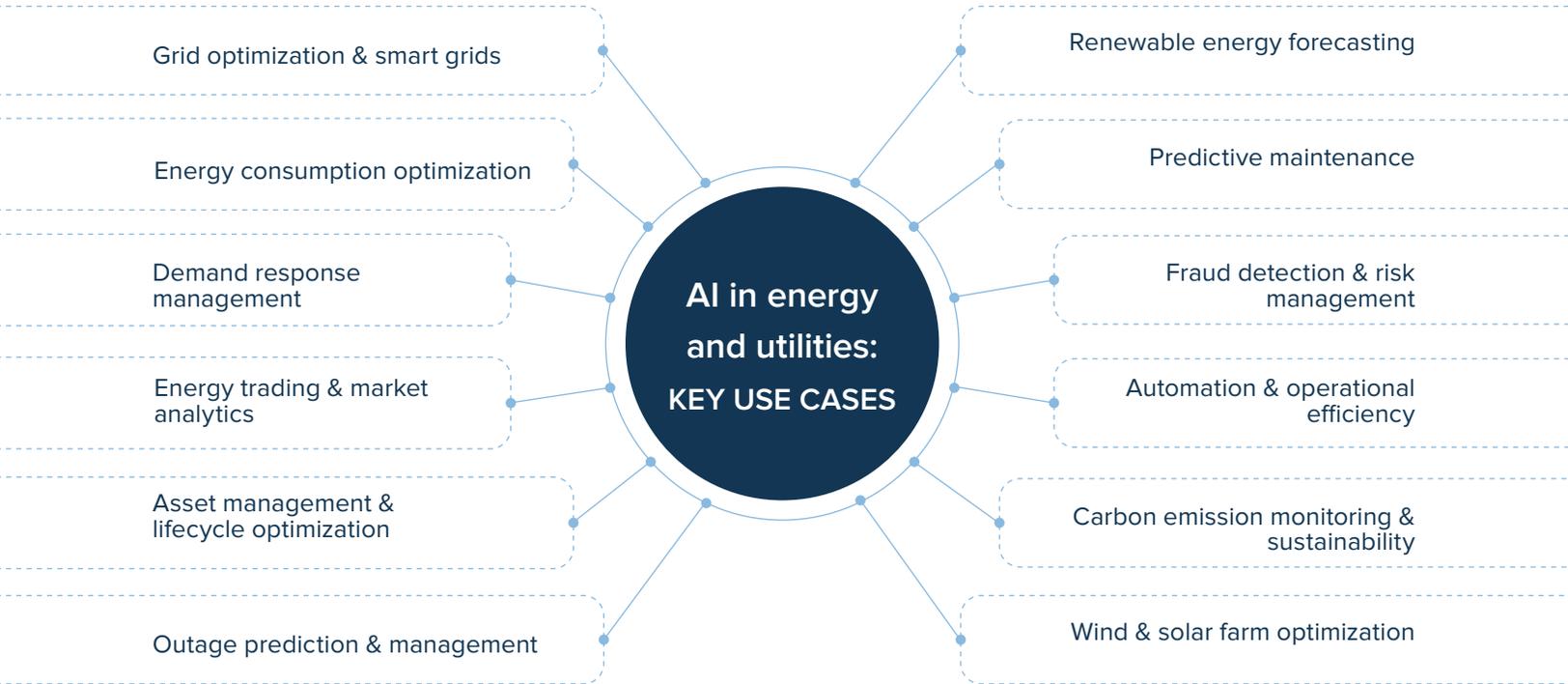
The growing adoption of AI is expected to increase US electricity consumption by **15% to 20%** annually through 2030.

Boston Consulting Group



of energy and utility companies have either implemented or are actively exploring AI in their operations.

IBM



Benefits of AI adoption in energy and utilities

Improved grid reliability	Optimized energy generation
Better integration of renewable energy	Reduced downtime
Lower operational costs	Enhanced decision-making
Increased operational efficiency	Enhanced safety and risk management
Support for sustainability and emissions	Improved customer experience

Telecommunications



AI is reshaping telecom end to end. Carriers use it to self-optimize networks (predict traffic spikes, tune capacity, and prevent outages), cut fraud and spam (scam-call detection, SIM abuse), and speed up support with smart assistants that resolve common issues and route tougher cases to the right expert.

In the field, AI helps plan sites, schedule crews, and spot hardware problems before they disrupt service—driving better coverage, fewer dropouts, and lower operating costs.

The global AI in telecommunication market size is projected to reach **USD 11.29 billion** by 2030, growing at a CAGR of 28.2% to 2030.

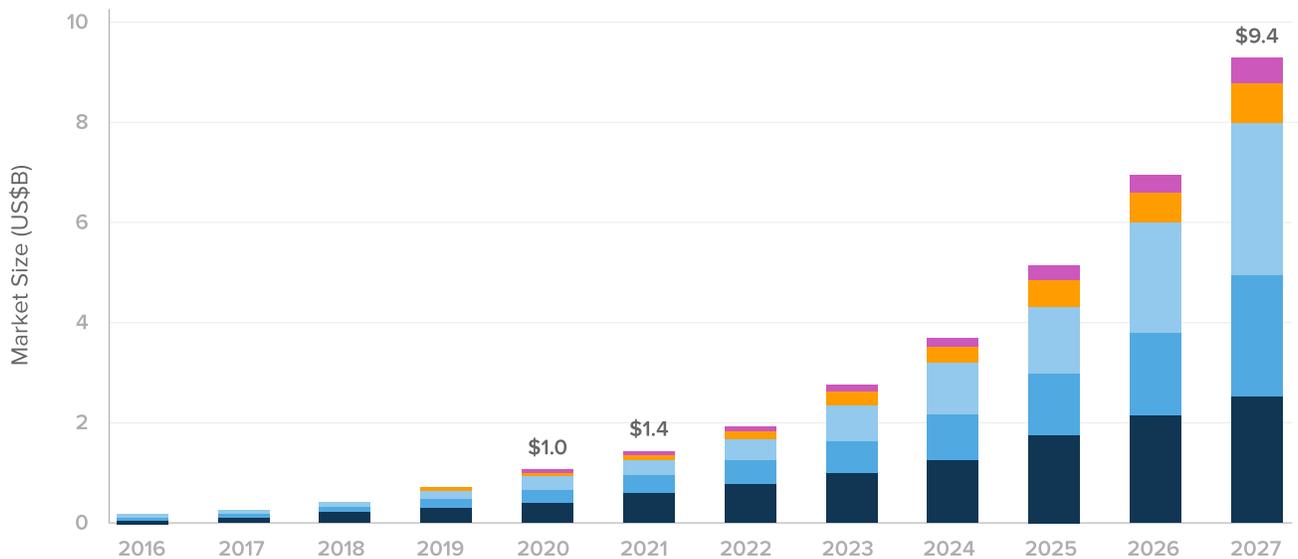
Precedence Research

Artificial intelligence (AI) in telecommunication market

Size, by region, 2016 - 2027

● MEA ● Latin America ● Asia Pacific ● Europe ● North America

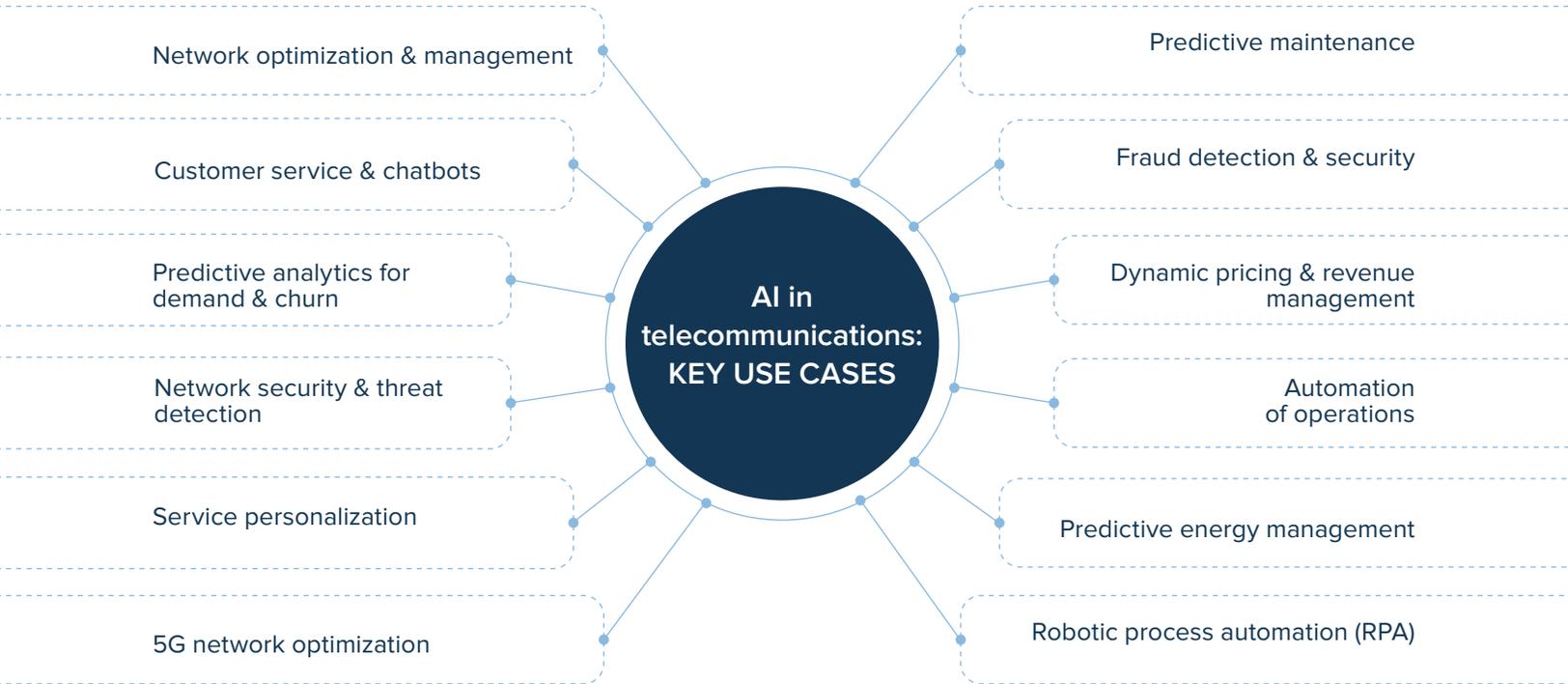
Precedence Research





of telecom companies use AI, with 48% in the piloting phase and 41% were actively deploying AI.

NVIDIA



Benefits of AI adoption in telecommunications

Improved network performance and reliability	Enhanced operational efficiency
Reduced downtime and faster fault resolution	Better customer service and support
Fraud detection and security enhancement	Data-driven decision-making
Personalized customer experiences	Optimized revenue management
Improved compliance and risk management	Support for digital transformation and innovation

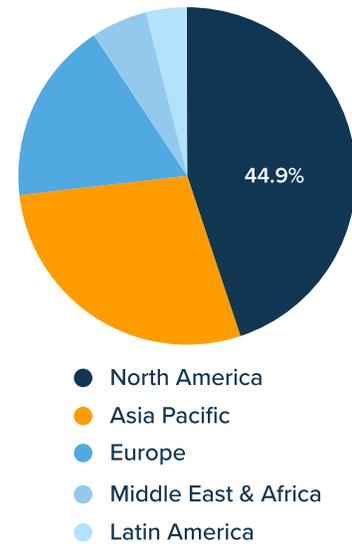
Logistics

AI is transforming the logistics market and changing how companies manage supply chains and operations.

AI reduces delays and costs by predicting demand and delivery times, optimizing routes and loading plans, and automating warehouses for picking, storage, and quality checks. It also flags risks early—weather, traffic, capacity bottlenecks, and exceptions—so planners can make faster decisions for last-mile delivery, inventory, and dock scheduling.



Generative AI in logistics market share (in %) segmented by region, 2035



Research Nester

The global artificial intelligence in logistics market size is predicted to increase from USD 26.35 billion in 2025 to approximately USD 707.75 billion by 2034, expanding at a CAGR of 44.40% from 2025 to 2034.

Statista



of supply chain leaders reporting significant operational improvements after implementing AI-powered logistics solutions.

Docshipper

The GenAI logistics market is projected to grow by USD 31.22 billion by 2035.

Research Nester



of logistics companies expect AI to become widely used and take over many tasks in logistics, such as route planning or avoiding empty runs.

transport logistic



Benefits of AI adoption in logistics

Learn how AI is being adopted in logistics to transform operations and improve workflows.



AI is revolutionizing industries across the board—from healthcare and finance to retail, marketing, and automotive—by enabling smarter automation, deeper insights, and more personalized experiences. In the

years ahead, its continued evolution promises even greater efficiency, innovation, and ethical intelligence, reshaping how businesses operate and how people live, work, and connect.



Examples of big-company AI adoption

Here are several standout examples of big-company AI adoption — illustrating how major firms are leveraging artificial intelligence in practice:



Amazon – supply chain & robotics:

Amazon has deployed hundreds of thousands to over a million warehouse robots and continues to build [AI foundation](#) models to optimize fleet routing and demand forecasting, producing measurable efficiency gains and large projected savings.

JPMorganChase

JPMorgan Chase – fraud/AML & risk:

JPMorgan uses [ML/AI](#) across payments, AML and fraud workflows—projects report major reductions in false positives and faster detection, allowing teams to focus on real threats. (case studies cite reductions in false alerts up to ~95% in specific systems).



Microsoft – embedding AI into enterprise apps:

Microsoft has rolled Copilot into Microsoft 365 and Windows, reporting widespread [enterprise uptake](#) (Microsoft cites nearly 70% of the Fortune 500 using Microsoft 365 Copilot) and broad investments to scale AI for employee productivity.



Google/DeepMind – biotech & healthcare:

DeepMind's AlphaFold (and later versions) has produced hundreds of millions of protein structure predictions and is accelerating drug-discovery workflows and biological research.

Walmart

Walmart – GenAI for store associates:

Walmart has implemented genAI to assist 1.5 million store associates across tasks, communications, and operational workflows. These AI-powered tools are designed to improve efficiency, streamline internal processes, and enhance employee productivity on a large scale.



UPS – ORION AI route optimization:

UPS uses the ORION AI system to optimize delivery routes, resulting in significant operational efficiencies. The system is projected to save around 100 million miles annually and approximately \$300 million in costs by 2025, demonstrating the measurable financial and environmental impact of AI-driven logistics.

Unilever

Unilever – AI in supply chain & marketing:

Unilever leverages AI to optimize supply chain and reduce waste while accelerating marketing creative production. AI applications enabled the company to generate creative assets up to 30% faster and improve supply chain efficiency, highlighting AI's role in both operational and marketing workflows.



Delta Air Lines – AI-driven dynamic pricing:

Delta Air Lines employs AI to inform dynamic pricing strategies for flight fares. By using predictive models and data-driven insights, Delta can optimize revenue management and adjust pricing in near real-time to reflect demand, competition, and other market factors.



Pfizer – AI-accelerated drug discovery & development:

Pfizer integrates AI into drug discovery and development processes, including screening and molecular design collaborations. AI apps accelerate workflows, reduce research timelines, and enhance predictive accuracy in pharmaceutical R&D.

To sum it up

Reduced costs, accelerated sales, and increased workforce productivity guide the AI agenda among companies. Other organizations channel their automation efforts towards product enhancement and resource optimization. At the same time, risk management, customer experience, and regulatory compliance remain among the most pronounced benefits of AI adoption.



Top AI trends to follow in 2026

As artificial intelligence continues to evolve at lightning speed, 2026 is set to bring even greater breakthroughs across industries. From more autonomous agents to

AI-powered creativity and smarter automation, these trends will redefine how businesses operate and how people interact with technology.

Agentic AI systems

AI systems will become more autonomous, able to set goals, plan tasks, and collaborate with other agents. These “multi-agent” workflows will handle complex, multi-step business processes rather than just simple automation.

Inference & edge-first infrastructure

Spending focus will shift more heavily from training new models to deploying them (inference) in production and at the edge (close to where data is generated). This enables faster response, lower latency, and better privacy.

Multimodal & on-device AI

AI models that can process and generate across text, image, video, audio will become standard. More AI computation will also move from the cloud to device/edge for privacy, speed, and cost reasons.

Physical AI & real-world integration

AI is increasingly embedded into robotics, IoT devices, smart infrastructure (warehouses, logistics, smart cities), blurring the digital/physical boundary.

Specialised & efficient models

Instead of only “bigger models”, the trend is toward more efficient, domain-specific, lightweight models that are optimized for particular tasks, contexts, or devices.

Ethics, governance & trust in focus

As AI becomes more autonomous and more widely deployed, issues of explainability, fairness, data governance, regulation, and risk will take centre stage.

Revenue & value-driven AI (not just cost-cutting)

2026 will mark a shift where many companies will look to AI not just for automation and efficiency, but for new business models, new revenue streams, and strategic differentiation.

Geopolitics, standards & ecosystem power

AI will continue to be a strategic factor in national competitiveness, regulation, and global ecosystems (data sovereignty, standard setting, talent race).

Top 5 AI adoption challenges and ways to overcome them

Expert systems are fundamentally changing the way people and machines interact while influencing the business strategies of global markets.

However, some companies still restrain their technology adoption rates, and there's a solid rationale behind it. Despite AI's potential to deliver significant benefits, many organizations struggle with how to get started due to the common adoption challenges.

Data and IT infrastructure

CHALLENGE:

It's an axiom that algorithms require significant tech infrastructure and massive amounts of clean and structured data. The more data you have and the more processing power you're able to throw at it, the better your AI system will perform. This can be especially challenging for companies with outdated software, on-prem infrastructures, or insufficient IT teams.

According to [Gartner](#), poor data quality costs organizations an average of \$12.9 million per year. The thing is, most business data is siloed in isolated enterprise systems or scattered across departments. Unstructured, inaccessible, and incomplete data, in turn, hampers successful business intelligence and smart analysis.

SOLUTION:

To accommodate your intelligent infrastructure, you should turn to data scientists and BI engineers. They will migrate your on-premise assets to the cloud for easier analysis and set up a data-first environment with cleaned and aggregated outputs.



Ethical concerns and lack of regulation



CHALLENGE:

Algorithm bias, ethics, and patchy regulation are also among the biggest challenges on the way to hyper-automation.



According to DataRobot's "State of AI Bias" report, ~36% of organisations reported direct business impact from AI bias (e.g., lost revenue, lost customers).

DataRobot

Bias can creep into the algorithms when some sets of trained data have been excluded or given preference. Also, inaccurate data aggregation and model design influence the output of your smart systems. All these increase risks for companies.

Artificial intelligence also tends to exhibit legal nuances that stem from insufficient regulation coverage and misalignment between geographical regions. Data privacy, security, and ownership are also among the biggest concerns that expose businesses to regulation penalties.

SOLUTION:

While the regulation arena still demonstrates discrepancies, you can ensure data safety and algorithm impartiality. By applying the best data security policies, your team will safeguard sensitive data and the fair output of smart systems.

"Your AI vendor should be proficient not only in AI but in compliance policies, including GDPR, CCPA, and other laws enacted on both the federal and state levels. Regular model updates will also help minimize model drifts and inaccuracies."



Marat Karpeko

Co-Founder and the Chairman of the Board at InData Labs

Lack of skills

CHALLENGE:

Successful initiatives are also shackled by the limited availability of trained data scientists. Companies don't always have dedicated data analysis units with enough AI expertise to start adoption. Moreover, a separate set of skills is needed for managing the implementation process, including project management, business analysis, and more.



According to the SoftwareOne Cloud Skills Report, ~62% of companies say they currently have inadequate skills to leverage AI. To tackle the shortage, companies shell out for corporate training or outsource talent acquisition.

Talent gaps by company's size



In the US specifically, ~53% of companies say they lack adequate AI skills internally.

Softwareone



From UST's research: ~76% of companies report a "severe shortage of AI-skilled personnel".

PR Newswire

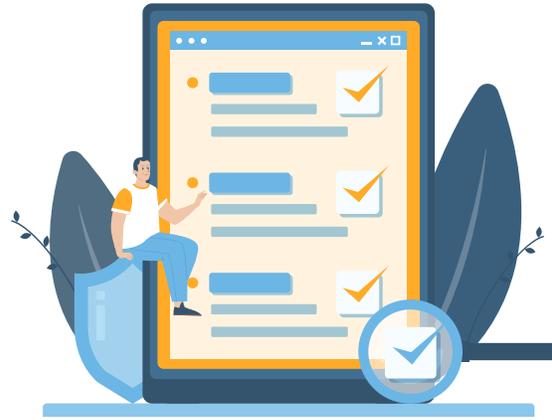
SOLUTION:

Your hiring shouldn't be limited to local talent pools. Consider contacting a third-party AI company that will support your artificial intelligence strategy and deploy the right talent.

Unclear benefits

CHALLENGE:

Expert systems aren't a silver bullet that can mend all enterprise weaknesses. However, when companies aren't aware of their use cases or haven't analyzed the potential of machine learning for their organization, they don't realize clear goals and benefits.



When implemented, undocumented smart initiatives fail to deliver value and results. Therefore, some companies shun automated capabilities or are unable to calculate the ROIs of their tech transformation.

SOLUTION:

Get to grips with the current automation potential of your company. Not all of your business functions are meant for smart systems, therefore artificial intelligence may sometimes be excessive. Make sure you start with one or a few business cases to ensure the seamlessness of your transformation.

Innovation-avert organizational politics

CHALLENGE:

Sometimes, a time-tested company's culture acts as another implication of artificial intelligence that blocks change initiatives. Whether it's top management or employees, there can be people in the organization who may be resistant to or bullish on the change.



41%

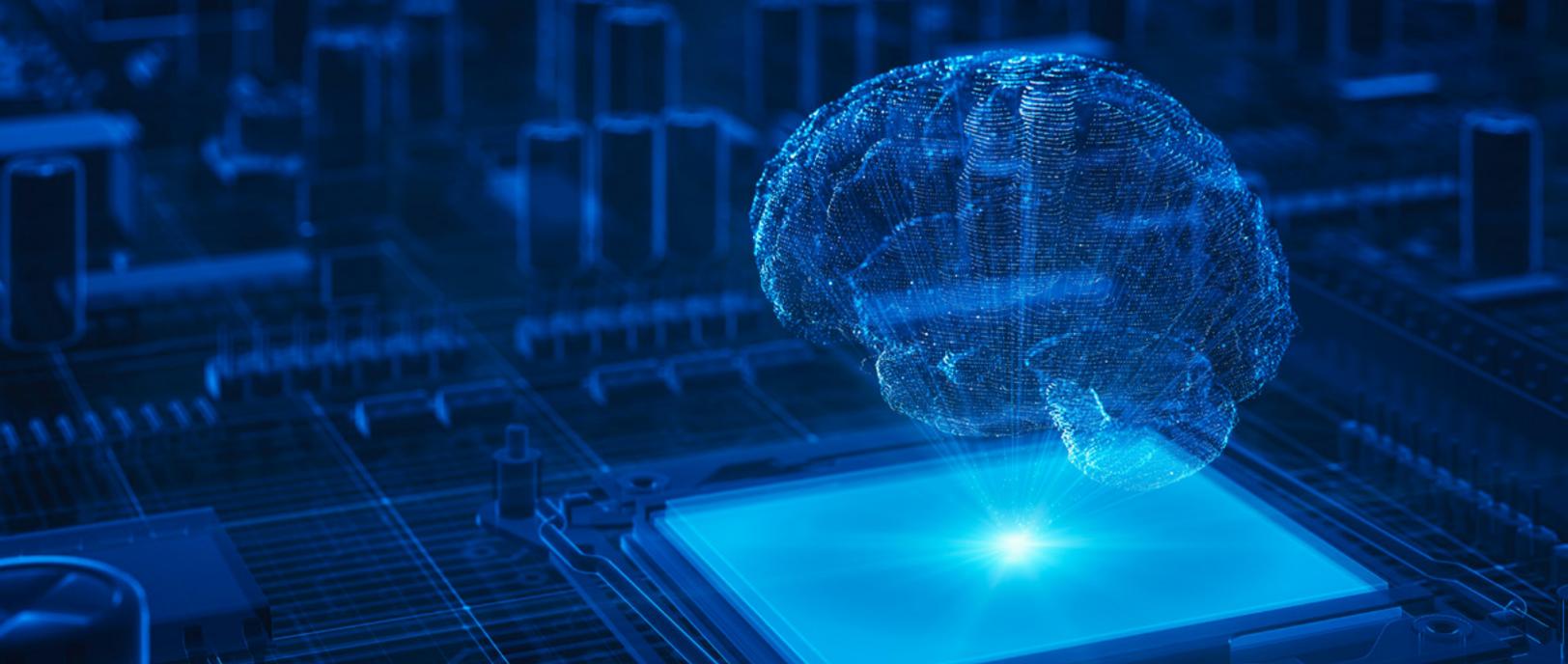
In a 2025 survey by KPMG, 41% of U.S. workers said they were willing to trust AI.

KPMG

A lack of a clear AI strategy along with insufficient leaders' ownership of transformation contributes to the general distrust in smart systems.

SOLUTION:

A cultural reset is critical to creating value from commercial AI at scale. To nurture organizational change, company owners should increase automation awareness and educate employees on embracing the next-gen tools at their workplace. System training is also indispensable to make sure your team knows how to find their way around smart systems.



How to find the right vendor for AI implementation

You may need the expertise of a reputable vendor on your way to tech intelligence. With a choice so wide, it can be challenging to secure the right AI talent. Below, we've completed the battle-tested tips and tricks on choosing the right tech parent.



1. Define your problem

Without a clear business case on hand, you may be matched with irrelevant bids. Therefore, you need to first research your problem and shape a well-defined vision of your AI-ready function.

Make sure you are aware of current data governance policies since data availability is among the main cost drivers for the collaboration. If you don't have a unified data storage, you should audit all enterprise systems and storage to know exactly the data you'll train your algorithm on.



2. Research the vendor pool

Start your research by sourcing potential candidates. You can find reputable vendors on online platforms such as Glassdoor or comb through [AI leaders on Clutch](#).

As an example of a recognized digital profile, you can check out the online presence of [InData Labs](#). Our company has been listed among the Top Global Service Providers by Clutch as a leading innovation partner with 10+ years of experience.

3. Validate your partner

To set up your AI initiative for success, make sure you compare the potential vendor against a set of core benchmarks. We recommend picking an established tech company as it doubles your success rates. Multiple years of hands-on expertise usually transform into the technical proficiency and calibrated collaboration approach.

Here are some other considerations that should be made your front and center:



Domain expertise

a solid tech stack isn't enough to bring your collaboration to fruition. Business-specific knowledge is a mandate for a perfect solution that solves the challenges of your specific business needs.



Rich portfolio

project diversity attests to the impeccable expertise of your vendor. The more domains and tech cases your vendor covers, the richer their experience is. In this case, you're also more likely to find projects similar to yours.



Awards and certifications

industry recognition is another good sign of a vendor's credibility. Ideally, your partner should be featured in multiple ratings.



Testimonials

a reputable company always has a wide range of success stories that validate the value of its input. Typically, a vendor has testimonials on its official website. You can also scour reviews on other sites.

For over 10 years, InData Labs has been working with global businesses across verticals. Therefore, we know first-hand how hard it can be to find a reliable vendor to transform your business idea into an aligned solution.

Along with the criteria we've mentioned earlier, it is crucial to have that click with the development team.

A positive rapport and mutual understanding between your company and the vendor will ensure a fruitful collaboration that sits on both the business side and the technical perspective of your product. It is also important to find a team that thinks beyond the terms of reference and is proactive in finding ways to solve the tasks of your project. Every business is unique and the vendor team should realize that.





2026: The era of business intelligence

As we have stepped into the epoch of data awareness, adopting artificial intelligence is no longer an option, it's a mandate. Companies of all sizes and statuses have accelerated their tech transformation to usher in the much-needed data consciousness driven by the solid processing power of intelligent algorithms.

While we cannot see the arrival point of innovation, all verticals are now jumping on AI-powered systems to reap proven benefits. Along with the forecasting ability, artificial intelligence is widely used for ad-hoc analysis and automated brand health monitoring.

Predictive maintenance, proactive security management, and better customer experiences are all the legacies of artificial intelligence. On a high level, smart algorithms step in to redefine outdated processes and strengthen business competitiveness.

InData Labs is at the forefront of this trend, helping businesses unlock the power of business intelligence through artificial intelligence. We believe that AI will help businesses to improve decision-making, optimize resources, and better understand their customers. Turn to InData Labs to stay ahead of the curve and reap the benefits of AI adoption.

About InData Labs

Since 2014, InData Labs has been helping global companies leverage the power of AI and Data Analytics to achieve business outcomes. As a leading AI technology partner, InData Labs handles the full-cycle process of digital transformation, including consulting, design, implementation, and maintenance.

With its proficiency in artificial intelligence, generative AI, cloud development, and analytics, InData Labs has helped over 150 clients from the USA, UK, EU, and other countries bring their projects across the goal line and make sense of the trending technologies. As a recognized leader, InData Labs is listed among the top Data Science and Machine Learning partners and AI service providers.

USA

333 S.E. 2nd Avenue,
Suite 2000,
Florida, 33131
Miami
+1 305 447 7330

Lithuania

Ukmergės g. 126,
08100
Vilnius
+370 520 80 9 80

Cyprus

16, Kyriakou Matsi,
Eagle House,
Agioi Omologites, Nicosia

[linkedin.com/company/indata-labs](https://www.linkedin.com/company/indata-labs)

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