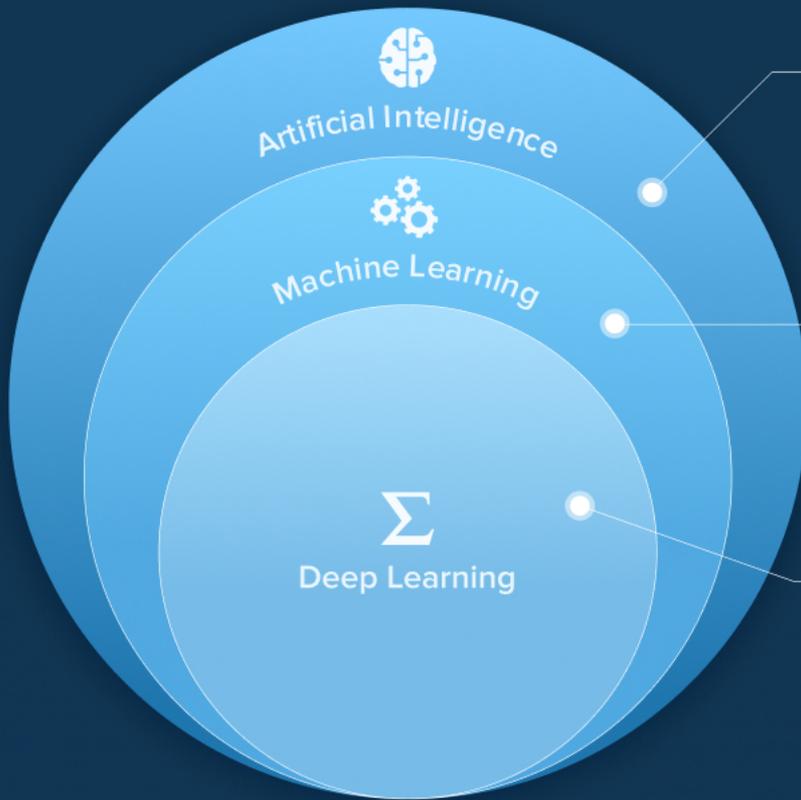


# TOP MACHINE LEARNING USE CASES IN MANUFACTURING INDUSTRY IN 2023



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# Big Technology Overview



## ARTIFICIAL INTELLIGENCE

An umbrella term that refers to mimicking human intelligence processes by computer systems.

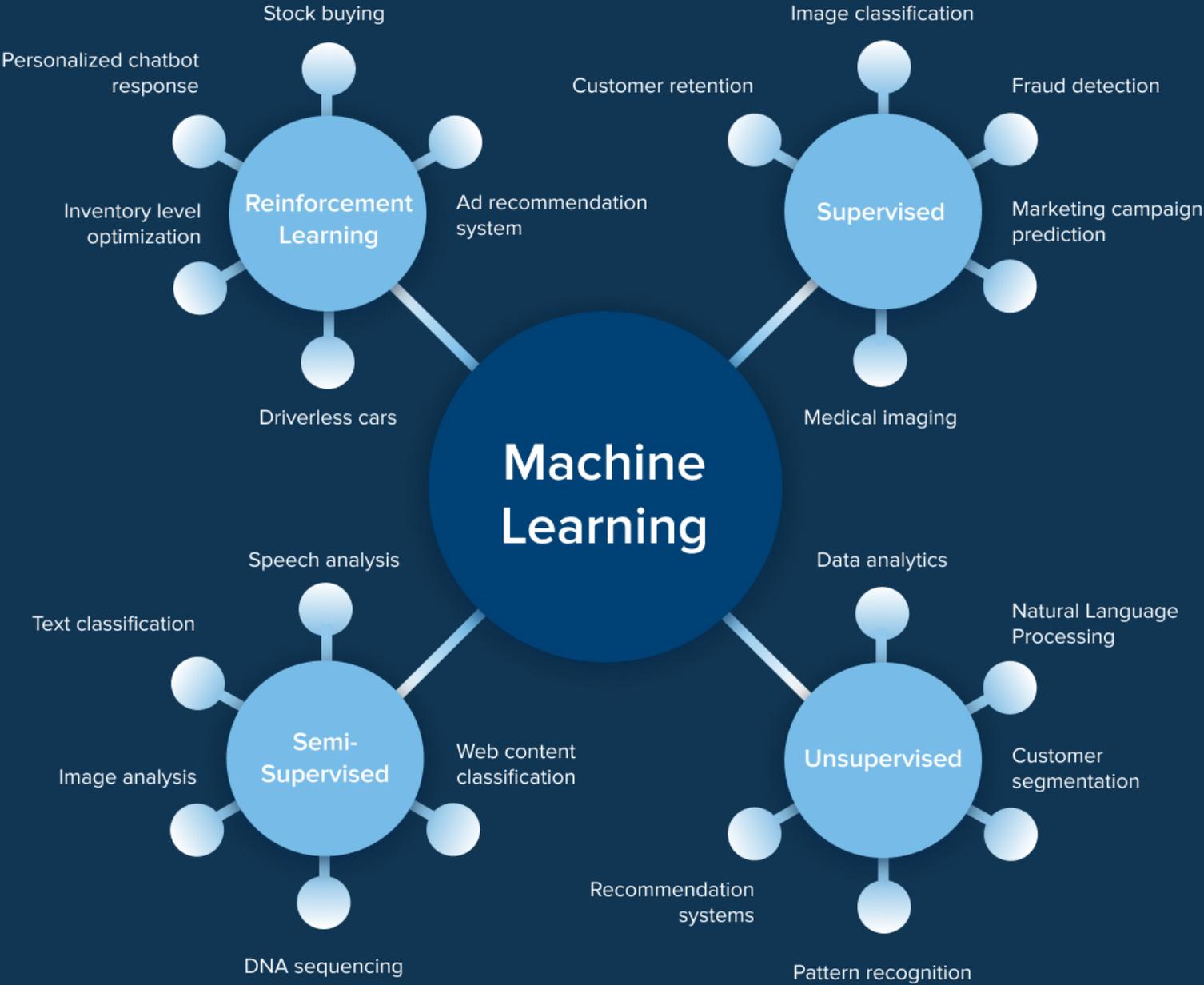
## MACHINE LEARNING

A subset of AI that allows for designing and developing algorithms that can learn from data and make predictions.

## DEEP LEARNING

A branch of ML based on artificial neural networks that can emulate human-decision making capabilities.

# Machine Learning Algorithms and Use Cases



# Machine Learning Market



## Machine Learning Market 2022 - 2030

Market Size	CAGR	Dominating Region	Forecast Period
\$21.17 Billion	38.8%	North America	2022 - 2030

# How Machine Learning Shapes the Manufacturing Industry

**\$2.3 billion**

The market value of machine learning in manufacturing in 2022.

*Globe Newswire*

**\$16.3 billion**

The market value of ML in manufacturing by 2027.

*Globe Newswire*

**93%**

Percentage of companies relying on AI to drive growth in the sector.

*Deloitte*

## Key Drivers of Intelligent Automation in Manufacturing

- Big data
- Hardware advances
- Cloud computing
- Industrial IoT



## Challenges Manufacturers Face Daily

- Growing amount of data silos
- Unplanned downtimes with associated production losses
- Incomplete view of business operations



# Data Types Residing in Manufacturing Siloed Systems

## Structured data



Production execution systems (MES)



Business systems (ERP, PLM, CRM)



Process monitoring technologies (HMI-SCADA)



Order and inventory platforms

## Unstructured data



Industrial IoT data



Text documents

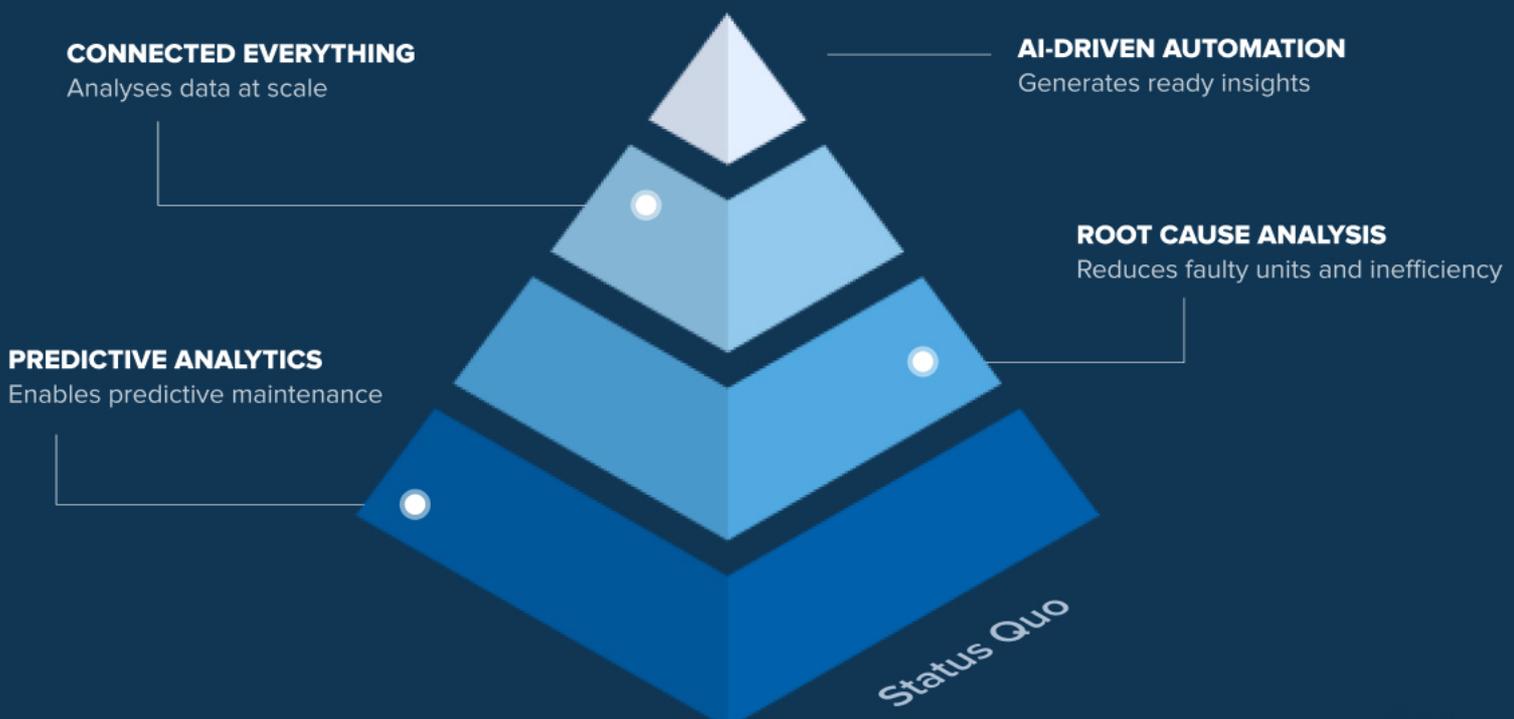


Video

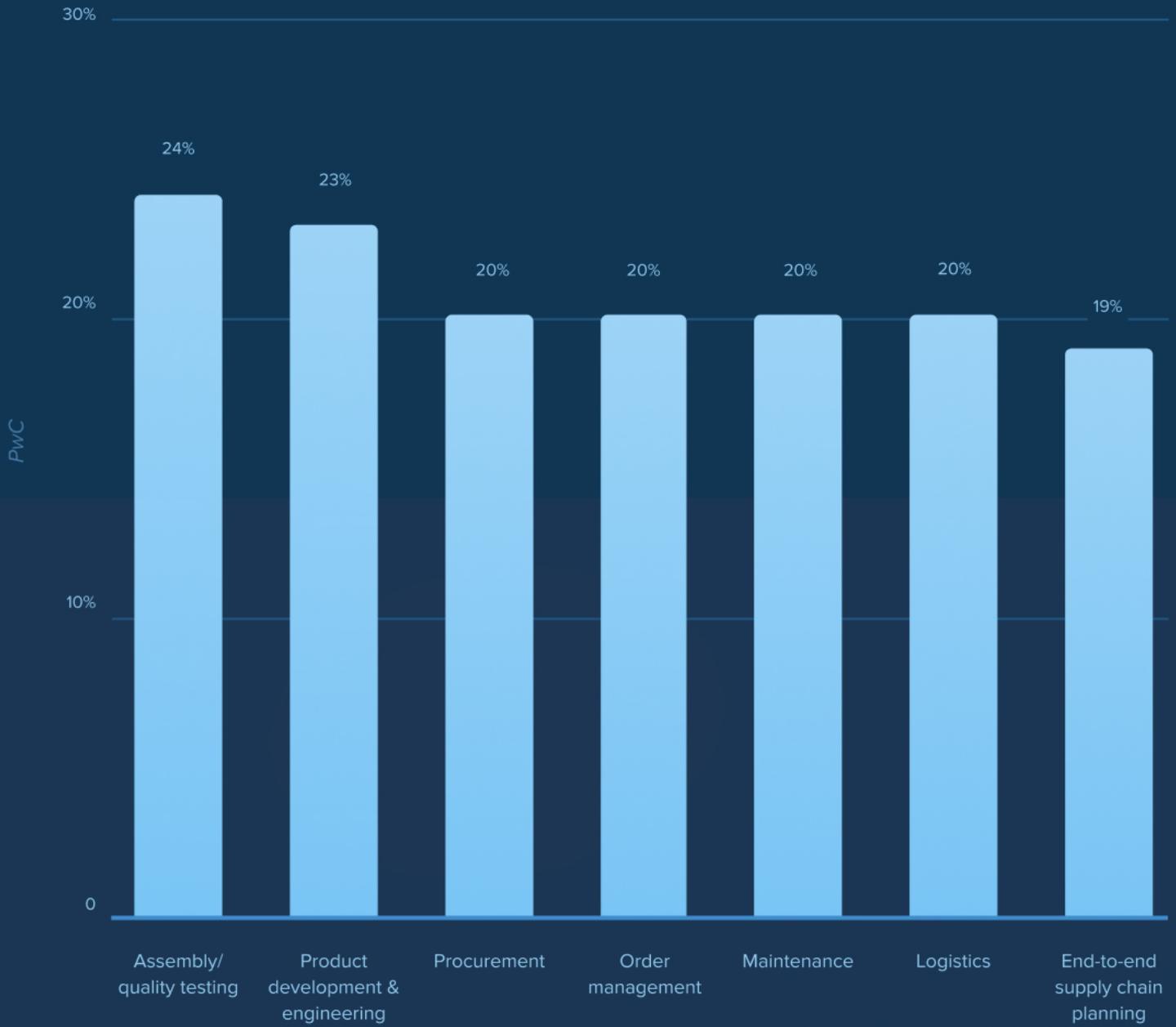


Images

# 4 Analytics Capabilities Machine Learning Brings into Manufacturing



# Machine Learning Use Cases in Manufacturing



# Business Use Cases for Machine Learning in Manufacturing

## Grow revenue



SALES AND MARKETING  
AUTOMATION



ML-GENERATED  
PRODUCT DESIGN

## Reduce costs



DESIGN TO COST



BACK-MID-/FRONT-OFFICE  
PROCESS AUTOMATION



DEMAND FORECASTING



LABOR AUTOMATION



DIGITAL SUPPLY CHAIN /  
INVENTORY



DETAILED SCHEDULING/  
NETWORK PLANNING

## Optimize expenses

## Case Study

Using ML to predict equipment failures

01

### DATA GATHERING

- Connect sensors to assets
- Clean and preprocess sensor data from the machine

02

### ANALYSIS

- Identify baseline and set parameters
- Assess the historical data of the equipment over a fixed period of time

03

### ANOMALY DETECTION

- Detect anomaly outside the parameters
- A work order is created for the equipment



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