Big Data Analytics in 2022

Big data at a glance: Big data analytics for data-driven decision making

Customer jobs will increase by around 28% by 2026.

Towards Data Science
Research and Markets

The Big data algorithms help over 5% in value from customer retention.

The CAGR for global BDA is 28.9% during the forecast period 2021-2025.

The global Big data market size is expected to reach $186.4 billion by 2024 from $131.8 billion in 2019.

The market size of Big data analytics in 2021 is estimated at $44.7 billion, and it is expected to reach $102.8 billion by 2026.

The market size of Big data analytics in the segment of marketing & sales is estimated at $44.7 billion in 2021 and is expected to reach $102.8 billion by 2026.

Big data analytics market size is expected to reach $102.8 billion in 2026, growing at a CAGR of 28.9%.

Big Data Analytics Market Trends

Key Benefits

1. Customer/Employee Optimization
2. Production Optimization
3. Internal Control
4. Risk Management
5. Business Intelligence
6. Consumer Insights
7. Data governance
8. Fraud detection and prevention
9. Better decision making
10. Business model innovation

Big Data Analytics: Use Cases

Cloud

Retail

Manufacturing

Retail

Healthcare

Finance

Transportation

Insurance

Telecommunications

Government

Retail

Manufacturing

Retail

Healthcare

Finance

Transportation

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