

Predictive Analytics in Healthcare:

The Global Healthcare Predictive Analytics Market size is set to reach **\$7.8 billion** by **2025**.

prnewswire.com

Around **89%** of healthcare providers are using predictive analytics and those who aren't are planning to do so in the next five years.

soa.org

42% of healthcare executives have seen improved patient satisfaction since using predictive analytics, and **39%** have saved costs.

philips.com

U.S Healthcare/Medical Analytics Market Size by Type, 2013 - 2025

(in billion U.S dollars)



Source: grandviewresearch.com

Predictive Analytics in Healthcare Can Be Used For:

- Improving Operational Efficiency
- Controlling Patient Deterioration
- Personal Medicine
- Supply Chain Management
- Population Health & Risk Scoring
- Potential in Precision Medicine
- Outbreak Prediction
- Cost Reductions from Eliminating Waste & Fraud

Source: codete.com

Benefits and Risks Associated with Predictive Analytics in Healthcare



Source: deloitte analysis

Opportunities for Your Business:

- Increase the accuracy of diagnoses.
- Receive predictions concerning insurance product costs.
- Deliver predictive care for at-risk patients in their homes.
- Detect early signs of patient deterioration in the ICU and the general ward.
- Identify equipment maintenance needs before they arise.



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